



**CORE
LIVING**

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Media Notice

Contact:

Amy Borrell, Director of Marketing & Leasing

612-267-3680, amy@corelivingcos.com

OR

Martin Keller, Media Savant Communications

612-729-8585, mkeller@mediasavantcom.com

FOR IMMEDIATE RELEASE

***Rapid Revenue Growth and Dramatic Employee Headcount Since 2013 Making
Company Viable Force in Regional Development, Redevelopment***

TODD EATMON NAMED PRESIDENT OF CORE LIVING COMPANIES; PAST C-LEVEL ROLES INCLUDE COMMONBOND COMMUNITIES AND DOMINION MANAGEMENT

MINNETONKA, MN – July 2, 2019 – Faced with rapid revenue growth and dramatic employee headcount just in the last three years alone, Core Living Companies* announced today that it has appointed Todd Eatmon as President to help oversee and lead the continuing expansion of the company across the six-state region. Eatmon joins Core Living with over 20 years of property management experience. He will be responsible for all aspects of the business, for both owned and fee-managed properties across the Midwest. He will also work closely with ownership and partners to ensure that their goals and visions are realized.

As a former Vice President of CommonBond Communities and the Principal at Dominion Management, Eatmon has overseen the operations of 19,000 apartment units throughout the United States. His background in market-rate, tax credit, section 8, and senior housing, as well as his extensive experience in financial planning, utilizing new technologies and strategies in the multi-housing industry, and employee recruitment and development is vital to the future success of Core Living.

"In just six years since its founding in 2013, Core Living has demonstrated its considerable value to investors and partners and in regional communities where it is doing projects," says Eatmon. "I'm excited to lead the company forward through its next growth phase as we develop and redevelop properties in the six-state region." Core Living boasted rapid revenue growth from \$150,000 in 2015 to more than \$3.2

million in 2018, managing more than 3,000 residential and commercial properties that enhance neighborhoods, cultivate community, and provide an exceptional living experience, with a portfolio of luxury, affordable, student, and senior apartments catering to every lifestyle and every stage of life.

“We are thrilled to have Todd on board, as he'll bring a fresh perspective and a wealth of knowledge and experience to the team,” explains Brian Roers, co-founder of Core Living and Roers Companies. “Todd has a demonstrated ability to harvest the limitless potential that this industry has to offer, and to enhance our relationships with our partners, residents, and prospective residents.”

For more information – or to interview Todd Eatmon – or the principals of Core Living/Roers Companies – please contact Amy Borrell or Martin Keller at the information above.



Todd Eatmon: Newly named President of Core Living

***More about Core Living Companies**

[Core Living](#) is a full-service property management company headquartered in the Twin Cities, managing over 3,000 units across the Midwest and specializing in multifamily, student housing, senior living, and commercial properties. They offer comprehensive property management services – everything from branding and lease-ups to property financing and reporting. Their people-first property management philosophy turns building into communities and residents into advocates.

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